

As part of the RightsCon 2019 in Tunis

MEDIA LOVES TECH
Digital solutions for viable journalism in Tunisia

Panel discussion on Tuesday, June 12, 2019, from 5:00 p.m. to 6:30 p.m.
Palais des Congrès, Tunis, room Adean

Moderator: Ranjan Roy, Founder of The Edge Group, New York

Panelists:

- Amel Saidane, President of Tunisian Startups, Digital Arabia Network, Tunis
- Bilal Randeree, Program Director for Africa & MENA, Media Development Investment Fund
- Monia Ben Hamadi, Editorial Director of Inkyfada, Al Khatt, Tunis
- Vera Möller-Holtkamp, Project Manager for Tunisia, DW Akademie, Berlin

Presented projects:

- Hexamaps
- Rakib

How can journalists and the start-up scene work together for a better journalism? This session aims to show digital solutions for viable journalism.

DW Akademie, Germany's leading organization for media development, in cooperation with the Tunisian NGO, that promotes investigative journalism in Tunisia, Al Khatt will present the project MEDIA LOVES TECH. The open innovation challenge was firstly organized in 2018 to improve journalism by digital innovation and fostering an entrepreneurial mindset in media.

The audience will be inspired by a show pitch and a panel discussion and will then be invited to share thoughts about the topics in question.

MEDIA LOVES TECH goes RightsCon - building new communities for innovation in journalism. It will underline how digital innovation is hitting journalism in Tunisia. How new digital tools for journalism are pushing the media to innovation and giving their part to more transparency, higher quality standards, more participation, and a better citizen journalism.

More information at Medialovestech.com



Ranjan Roy
Founder & CEO of The Edge Group, USA

Ranjan Roy is the founder and CEO of The Edge Group, a media consulting firm based in New York City. His firm works with clients ranging from startups to Fortune 500 companies in launching new content products, with a deep specialization in newsletters. He was previously a Director at the Financial Times, as well as a cofounder of a news app startup, Informerly.

Theedge.group



Vera Möller-Holtkamp
Project Manager for Tunisia, DW Akademie, Berlin

Vera Möller-Holtkamp is a journalist and a project manager for DW Akademie, implementing media development projects in North Africa.

She looks back to 15 years of experience in journalism and media development - having worked as a journalist, journalistic trainer oder project manager in countries like: Vietnam, Colombia, Peru, Guatemala, El Salvador, Burkina Faso, Nigeria, Morocco and Tunisia. For DW Akademie she worked on the regional digital strategy for the MENA-Region. One of the ideas developed in there was to bring the media, digital innovation and the start-up-scene closer together. So the idea of MEDIA LOVES TECH was born.

She once studied political sciences in Heidelberg (Germany) and Paris (France) and is now happy to be the DW Akademie project manager of MEDIA LOVES TECH - contributing to a great team.



Bilal Randeree

Program Director for Africa & MENA, Media Development Investment Fund

Bilal Randeree has over 10 years of experience in business, technology and media. He was director of QatarLiving.com, the largest website dedicated to Qatar, where he set up the company's infrastructure and developed a sales and marketing strategy. He was also Director of Social Media and Online Editor at Al Jazeera, where he led the development of new online tools, including the introduction of social media platforms and tools in the newsroom. Bilal Renderee is also one of the founding members of Creative Commons affiliated in Qatar and holds a graduate degree in journalism and media from Rhodes University and a bachelor's degree in accounting and auditing from the University of KwaZulu Natal. He is currently the Africa Director of the Media Development Investment Fund, a mission-oriented investment fund that provides debt and equity financing to independent news and information companies.

Media Development Investment Fund (MDIF) is an initiative to accelerate innovation in digital media among independent media. MDIF operates in countries in Africa, Asia, Eastern Europe and Latin America where free and independent media are under threat.

Samip.mdif.org



Amel Saidane

President of TunisianStartups

Entrepreneur, ecosystem builder and expert in digital transformation, Amel Saidane chairs the TunisianStartups association. She is co-founder of a startup that is building a knowledge base and

a career management platform. She is also active as a management consultant specializing in digital transformation and business strategy. She is an activist for innovation and digital transformation who acts as an ambassador for the Digital Arabia Network for Tunisia, for example. This platform supports digital transformation in the Arab world, but also the start-ups competition and the World Summit Awards for Digital Innovation. She is also a member of the BMW Responsible Leaders Network.

Previously, she held various positions in sales and customer relationship management. Working in Tunisia for the largest multinationals (Microsoft, Siemens, Nokia Siemens), Amel has in-depth knowledge of the Tunisian market and sales and marketing management practices.

Amel is an electrical engineer, graduated from Leibniz University in Hanover (Germany) and also holds a Master of Science in Business in Digital Economy from the University of Maryland.

The TunisianStartups Association represents young Tunisian companies and is committed to creating an environment conducive to entrepreneurship.

Tunisianstartups.org

Monia Ben Hamadi



Editor-in-chief of Inkyfada

The in Tunis-based media outlet, Inkyfada specializes in long-form reporting, investigation, data journalism and visual storytelling. Member of the NGO Al Khatt, which works in the field of media, through advocacy, training and development of web solutions especially dedicated to the media and NGOs. Founding member of HuffPost Maghreb and former editor-in-chief of HuffPost Tunisia.

Inkyfada.com/

HexaMaps

Hexamaps is an interactive mapping solution. The plug-in is open source, participatory, accessible and easy to use. HexaMaps facilitates the reading of data through mapping and thus reinforces the visualization of data in journalism in Tunisia.

Hexamaps is a platform that allow anyone to create, edit and visualize data over a map.

Hexamaps is community driven, as it includes a plugin system, rendering it endlessly customizable while preserving its easiness of usage.

Hexamaps are not online yet (but they will be soon!)

Rakib

Rakib is an alert launch platform specializing in environmental offenses in Tunisia. Rakib gives citizens the opportunity to participate in the production of media content in order to strengthen citizen journalism in Tunisia. Rakib aims to act as an intermediary between, on the one hand, citizens and environmental associations, and, on the other hand, the media and municipalities.

Rakib have now their business model and the launch will be by the end of 2019.

